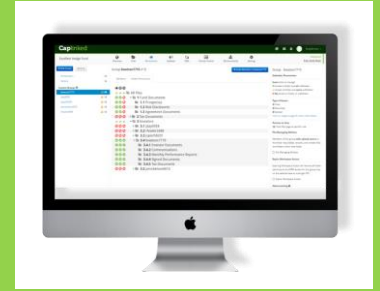


# Caplinked™

## EZ-Insights For Raising Capital

EZ-Insights provides a highly visual overview of data room activity at-a-glance. No more guessing when it comes to understanding which people or firms are most active and reviewing the content you've shared.



The list of use cases for virtual data rooms is always growing, but fund raising continues to be one of the most common. Caplinked's new EZ-Insights dashboard puts you in the driver's seat helping you gauge investor intent and in determining the next steps you may take to secure the funds.

Whether you are participating in an early round and targeting a large number of potential investors or entering a later round with a short list of top tier investors, EZ-Insights will rank groups and users by using a proprietary formula that takes into account a variety of activity metrics.

### File Activity View

Groups are ranked in order based on activity metrics allowing administrators to see which are most active. From there you can zoom into each group to see which files are being accessed most often.

### User Activity View

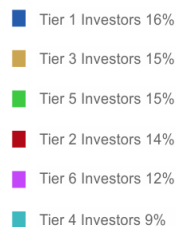
In this view the administrator can see each user within the ranked groups, and an event count will be used to rank those users in order of most active to least active.

## EZ Insights 01/20/2022 @ 10:50 am

VIEW FILE DATA

VIEW USER DATA

### Activity Summary



### Group Rankings

Rank	Tier 1 Investors	185	10	16%
Group Name	Workspace Events	Number of Users	Workspace Activity	
ID	Email	Event Count		
142502	fwareing@firm492.com	31		
240362	jochoa@firm870.com	28		
170675	eritter@firm1248.com	26		
240363	jgilgan@firm870.com	26		
237622	iviana@firm3138.com	23		
242983	rdillinger@firm2760.com	19		
237620	psmith@firm3894.com	15		
146291	cpolizzi@firm2382.com	9		
237617	palvarez@firm3516.com	5		
237623	gggroups@firm2004.com	3		

Since being founded in 2010 by Eric M. Jackson (PayPal's first head of US marketing) and Christopher Grey (former private equity and investment banking executive), CapLinked has become a top choice as a virtual data room platform.

CapLinked makes it faster, safer, and easier to manage business transactions in the cloud. CapLinked's secure platform provides companies with easy-to-use tools for capital raises, asset sales, mergers & acquisitions, real estate deals, investor & board reporting, business development negotiations, and other types of complex business transactions. The Wall Street Journal called CapLinked "the go-to place for setting up and closing deals," and Inc. Magazine named CapLinked to its list of 5 Back-Office Tech Innovations.